

Meeting: Monday, 3/13/2023 - 6:30pm Starbard Building
Conference Room

Participants: Kathy Merk, Cynthia Klocek, David Shea and
Abby Halal

I. Agenda items:

"Holidays in Holden" 2023

II. Topics Discussed:

Budget:

- Kathy presented a proposed budget for this coming
year.

- Voted to book entertainment now so we do not lose
out on preferred vendors.

- Looking to increase EDC budget for Holidays in
Holden for 2023. With great success and sponsorship -
we want to keep momentum.

- Can the EDC have their own funds account with the
town for planning and budgeting?

- Would like to present to the Board of Selectman
during a future meeting. Need to get on their agenda.

Entertainment:

- Petting Zoo farm in Jefferson - could we have that
in front of the Senior Center on Saturday day?

- Horse drawn carriage

- Fire and Ice presentation Saturday night - needs to be dark - after tree lighting. Advertise that there will be a show.

- Because we lacked volunteers and nobody wanted to be characters, we need to book professionals if we want them.

- Saturday, we do not have the inside of the Senior Center. It is booked for a craft fair.

- Saturday daytime Santa visits in 1st Congregational church in side room? Need to visit to see dimensions.

- Food trucks were approved by Peter to be behind the 1st Congregational church.

- Boy Scouts - Fire Pits/Cub Scouts - Popcorn bags.

- No DJ in front of Senior Center on Saturday day - we will use iPhone holiday playlist.

- We need to book food trucks. (Say Cheese would be great.)

- Rocco's cannot be in Senior Center on Saturday day. Where will we put them?

Sunday:

12:00 Parade of Presents

- Juggler/Magician at the Senior Center

- Would crafters make sense that day? Ask Sabrina if her crafters would be interested in being in the Senior Center.

Sponsors:

- EDC to host a local business "get together" - offering sponsorship "sign up early" incentives. Raffles, etc. Need to plan this at our next meeting to have in May.

- Cynthia to create survey for all of our 2022 sponsors. Get feedback from them.

III. Meeting Date Change

- Because many members of the EDC are also members of the Wachusett Chamber of Commerce, we voted to adjust the meeting day of the week to the second TUESDAY of every month instead on Mondays when the Chamber holds their After Hours networking events.

IV. Next Meeting: Tuesday, 4/11/2023 - 6:30pm
Starbard Building Conference Room