

CrimeReports.com Launches TipSubmit Mobile for iPhone® and Android™ *The new software tool is the first anonymous and fully featured crime tipping mobile application*

Salt Lake City – April 11, 2011 – CrimeReports, creators of the National Crime Map, today announced the launch of the TipSubmit Mobile app for Android and iPhone. The app is the first mobile application that lets the public anonymously submit tips to law enforcement agencies to help solve and prevent crime.

Users of the free app may now submit secure and anonymous tips to Crime Stoppers programs, law enforcement agencies or school safety officers and administrators. The TipSubmit application serves thousands of communities, schools and local, state and federal law enforcement agencies due to its full integration with TipSoft, the industry leader in anonymous crime tip reporting and management.

“With our track record in anonymous tip management, tipsters can feel secure in their safety and anonymity using this powerful new tool,” said Kevin Anderson, Vice President of the TipSoft product suite. “Tipsters can even receive rewards of up to \$1,000 in the U.S. and up to \$2,000 in Canada for information submitted to Crime Stoppers that lead to arrests, without anyone ever knowing their identity.”

The new mobile application augments the existing TipSoft tools that allow the public to submit anonymous tips via phone, web and SMS Text-a-Tip. The app offers more powerful options than SMS Text-a-Tip, because it has the ability to use GPS to auto-locate the nearest agency or to select an agency manually. Members of the public can attach images and video to tips. The app also makes it possible to establish an anonymous, ongoing, two-way dialogue and real-time chat with the receiving agency.

“It’s great to see this new mobile product allowing the public to safely and conveniently communicate with their local Crime Stoppers programs,” said Crime Stoppers International President Michael Gordon-Gibson. “It is innovation like this that helps keep Crime Stoppers relevant, effective and at the forefront of allowing communities to help the police in solving and preventing crime globally.”

There is no cost to the public to use this application. To learn more or to download the TipSoft application, visit TipSoft.com or visit the Android Market or iTunes App Store.

About CrimeReports

CrimeReports works with thousands of law enforcement agencies to help reduce, prevent and solve crime by enabling officials to easily open and manage a controlled dialog with the public. CrimeReports offers an online family of crime fighting tools including a public crime map, alert messaging, anonymous tipping and data analytics. For more information, visit CrimeReports.com.

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