



## **Holden Police Launch Text Messaging Tip Service to Crime Fighting**

*Holden citizens can Now Send Text and Web Tips through Holden Police and TipSoft from CrimeReports*

**HOLDEN, Mass. – Mar. 21, 2011** – For the first time, mobile phone users across Holden now have the ability to provide anonymous crime fighting tips through the power of anonymous text messaging and WebTips. Holden Police and CrimeReports, the industry leader in law enforcement tip management software and web applications, have joined together to provide this service which allows citizens to send anonymous tips by sending a text message from a mobile phone or online.

"The popularity of text messaging has created a significant opportunity for the public to help law enforcement agencies fight crime," said Greg Whisenant, CEO of CrimeReports. "The ability for any citizen who owns a mobile phone to assist in crime solving is of great importance to communities globally and we are excited to play such a pivotal role in the transmission of these crime fighting tips."

"I have been a law enforcement officer for many years and this is by far the most innovative, progressive tool I have ever seen in my career," said Holden Police Chief George R. Sherrill. "There is no doubt that this program will dramatically increase our crime solving capabilities!"

Using TipSoft from CrimeReports, information may be anonymously received and securely replied to with complete confidence. The service was built specifically to allow text messaging informants to remain anonymous by encrypting the text messages and routing them through several secure servers, protecting the personal details of the informant.

TipSoft SMS also allows police to respond by text message to the originating cell phone without ever knowing the identity of the individual who left the tip. The user's information is always given an alias and a unique ID before being sent. This secure application allows the tipster and the investigator to have two-way dialog while always keeping the user's identity completely anonymous.

Holden Police encourages everyone to report information about any non-urgent illegal activity, such as unsolved cases, vandalism, theft, the sale and distribution of drugs or information about crimes that are being planned in the community or schools.

Tipsters can text their tips to 274637 and type HPDTIPS and then your tip or you can use the link on [Holdenpd.com](http://Holdenpd.com) to send your tip.

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**About CrimeReports**

Partnering with over 1,600 law enforcement agencies, CrimeReports is the #1 crime map and anonymous tip network in North America. It offers the largest and most accurate resource for timely, street-level crime and sex offender information on the web. The CrimeReports network offers a family of affordable, easy-to-use software tools created to help law enforcement agencies understand crime trends, share up-to-date information with the public, and receive actionable intelligence from the community. CrimeReports services are offered by Public Engines, Inc. For more information, visit [www.TipSoft.com](http://www.TipSoft.com) or [www.CrimeReports.com](http://www.CrimeReports.com).

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